

# Incubadora CON VALORES

A business-focused NGO



## We are the first incubator for individuals at risk of social exclusion supported by the corporate world

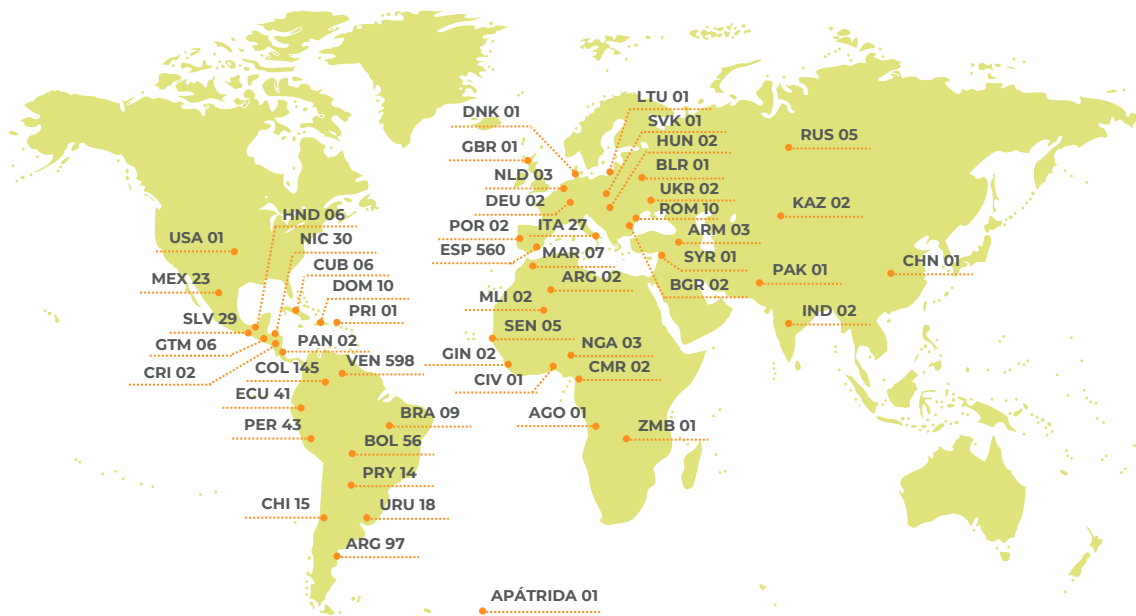
We have created an innovative model where the business and social worlds meet. We address the unemployment challenge with insights from the corporate world in business creations.

We have developed an incubation program that is offered in two formats: one in-person (in Valencia, Spain) and another digital. Since September 2019, we have generated the following results:

SDGs that we implement:



Map of the total number of people registered in Incubadora CON VALORES by country



## Our entrepreneurs do not start businesses out of passion but out of necessity

Everyone has an experience, a trade, or a skill. We build the businesses of the individuals we incubate based on these attributes. This is done with the support of professionals with extensive experience in business creation who voluntarily donate their time and knowledge in favor of these individuals.

We work to build a social and sustainable economy that places people at its core, so that every individual on the planet can have a dignified life and, as a result, be free.

The CON VALORES family is a support network among individuals that creates life opportunities

# Our two lines of work:

## 1. Working with individuals at risk of exclusion

### Incubation program

A 5-month incubation program with hundreds of **mentors** who voluntarily donate their time and knowledge to support the creation of businesses. All of this is managed through a digital platform where individuals have their training course, conduct their mentorship sessions, receive support from coaches, and design their simple business model.



### Post-incubation program

For graduates, we continue to provide support through mentorship, promotion, networking, and most importantly, we assist in selling their products and services within the community of supporting businesses. This ongoing support ultimately fosters strong connections among the participants. This is what we call the **CON VALORES Family**.



## 2. Working with organizations

### Worldwide association of organizations

We are building a global network of support and cooperation among organizations aimed at enhancing access to international funding with the goal of improving the quality of life for thousands of people.



### Free training sessions

We host networking events, consortium building, training sessions, sharing of best practices, training with top-level aid consultants, and more.

We also have a network of CON VALORES embassies and consulates worldwide.

